

# WE GET ESPORTS CAN CHANGE THE GAME FOR TODAY'S STUDENTS.

## WHY ESPORTS FOR HIGHER EDUCATION

Collegiate esports has seen a major boom in recent years. Thoughtful, purpose-built gaming programs not only serve as a key recruitment differentiator, but also create opportunities to compete against other colleges and universities, design interdepartmental curricula, prepare students to work in the ever-growing esports industry, and generate revenue.

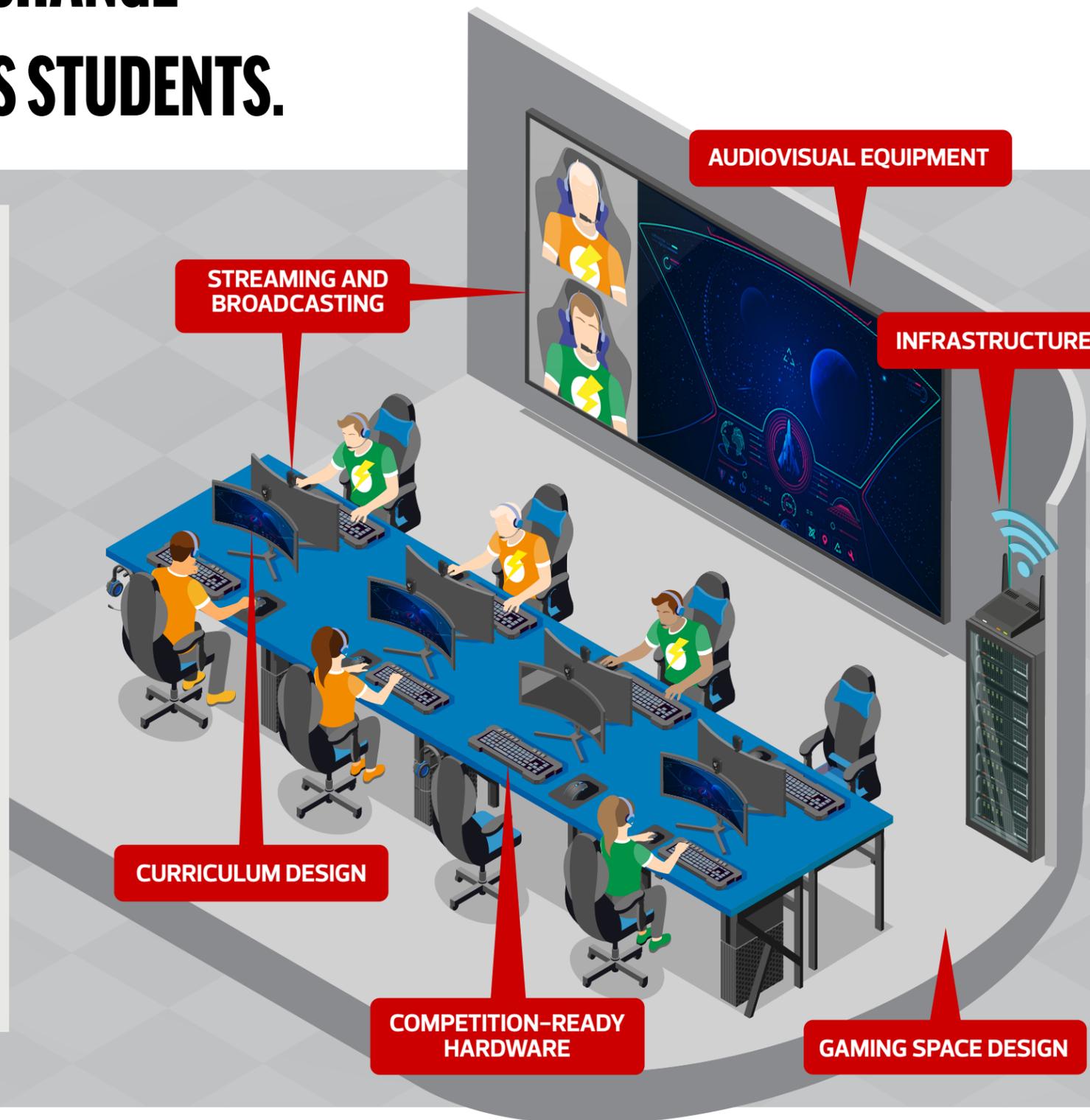
Recruitment | Retention | Relevancy

## WHY CDW FOR ESPORTS

Coordinated planning and support are essential to establishing an esports program with lasting impact. Whether rolling out a handful of gaming stations or building out a 500-seat esports arena, CDW can help.

We outfit educational spaces with the latest gaming PCs and accessories, perform network capacity and speed assessments and upgrades, and even design a gaming room layout to account for ergonomic player seating and a fun spectator experience.

Our esports consultative services help you visualise and plan your ideal esports program.



## OTTAWA UNIVERSITY GOES ALL-IN WITH ESPORTS



- Ottawa University, an 800-student school in Kansas, decided to build a major esports arena to recruit students and train them for jobs.
- The university set up the stadium with a state-of-the-art video production system and broadcasting capabilities, in addition to computer power via a build-out with esports integration and CDW.
- The Ottawa Braves is a major draw for this university, training students in esports competition and multimedia production, and preparing them for careers in technology after graduation.

**Ready to plan, implement or expand your esports program, or simply build stakeholder support?**

Contact your CDW account manager or email [education@uk.cdw.com](mailto:education@uk.cdw.com) to request a consultation.

intel®

CDW  
Education